



SCHOOL MILK
PROGRAM

School Milk Volunteer Recruitment Letter

Date: _____

Dear Parent(s) or guardian(s);

Did you know that one third of Canadian children are not consuming their minimum daily recommended servings of Milk and Alternatives? With the School Milk Program, children can easily get a serving of fresh, cold, nutritious milk at a reduced price while at school.

Every successful School Milk Program relies on a School Milk Coordinator and a team of Milk Mooovers (volunteers) who can help get milk *moooving* in their school. School Milk Coordinators can be anyone who works in a school or a parent. Milk Mooovers can be parents, grand-parents, senior students, sport teams, school clubs, etc. The School Milk Coordinators and Milk Mooovers can share the tasks involved in running a School Milk Program such as:

- **Organizing milk distribution** in order to ensure that milk gets distributed to students every day at lunch.
- **Communicating with the dairies** to place, receive and check dairy orders.
- **Organizing a payment system** that takes care of payment details, like collecting money, making bank deposits and preparing order forms or milk tickets.
- **Recruiting and overseeing Milk Mooovers.**

Would you consider being a School Milk Coordinator or Milk Mooover and helping us to ensure that your child and other students at our school receive nutritious, fresh cold milk every day at school?

If so, please call _____ at: _____

Got change? Buying milk at school is an affordable way to help children stay healthy and ready to learn. You get so much for so little. Learn more at MilkinSchool.ca